For Immediate Release

Hotel Alpenland in Lech am Arlberg Introduces a Modern Spa & Wellness Center

Discover Alpine bliss at Hotel Alpenland's 170-square-meter modern wellness center.

Lech am Arlberg, Austria July 2023 – The 4-star Hotel Alpenland is excited to announce the addition of a modern spa and wellness center. The spa, spanning a generous 170 square meters, boasts a contemporary design that draws inspiration from soothing hues and calming color elements of nature. This design choice mirrors the serene ambiance of the hotel's mountainous surroundings.

The new wellness center, designed by award-winning architect Kitzmüller, aims to provide the ultimate relaxation and rejuvenation experience, offering a range of facilities designed to promote well-being and peacefulness.

The center's luxurious sauna sanctuary features a variety of saunas, each with unique qualities. Among these, you will find a traditional Finnish sauna, a Bio sauna, a Salt Crystal Sauna, and an Infrared Sauna. In addition to the diverse sauna options, the wellness center houses a steam room.

Complementing the sauna facilities is an expansive relaxation lounge where guests can unwind after their sauna session. The lounge offers a selection of rejuvenating massages tailored to meet individual needs and preferences.

The center's relaxation lounge also boasts a refreshment station offering pure Grander water and a fantastic selection of hot teas. This addition further enriches the wellness experience, ensuring guests can hydrate and nourish their bodies with high-quality water and other refreshments as they unwind.

All wonderfully enhanced by an impressive feature of lava stone embedded in the relaxation lounge's floor. The contemporary-styled stone radiates a comforting glow and a gentle warmth, creating an inviting ambiance.

Lech am Arlberg

Nestled amidst the natural splendor of Lech am Arlberg, the hotel's wellness center extends its tranquility well beyond the traditional indoor confines. It invites guests to embark on an immersive wellness journey that intertwines with the enchanting outdoors surrounding the hotel.

Lech provides many healthy options for outdoor activities in summer or winter, including immersive nature hikes, peaceful bike rides, and swimming in a relaxing forest pool.

For our more adventurous guests seeking to invigorate their bodies and awaken their senses in the winter, the hotel offers easy access to local ski slopes with ski lifts conveniently located close to the hotel. This seamless integration of wellness and outdoor adventure only enhances the unique experience that awaits guests in Lech am Arlberg.

About Hotel Alpenland:

The 4-Star Hotel Alpenland is a premier family-run luxury hotel in the heart of the Alps. Known for exceptional service, comfortable accommodations, and stunning alpine views, Hotel Alpenland offers a unique blend of natural beauty and modern comforts. First opened in 1957, the hotel is committed to providing its guests with an unforgettable stay, complete with high-quality wellness and relaxation offerings.

For more information, visit <u>www.alpenland-lech.com/en/wellness/</u> Press Contact: Michael Fouts <u>michaelfouts@alpenland-lech.net</u>